



National Maternity Housing Coalition Data Aggregation Initiative

Purpose

There are over 400 maternity homes operating in the United States, with over 100 affiliated locations within the National Maternity Housing Coalition. While members of the Coalition have anecdotal indications of the breadth and depth of the nationwide impact of these homes, reliable aggregate statistics do not currently exist.

The National Maternity Housing Coalition exists to inspire excellence among maternity housing providers and articulate a collective voice to advance the culture of life and the Gospel of Jesus Christ. The Coalition believes that it can advance the excellence of homes nationwide by working with willing homes to gather aggregate data to:

1. demonstrate the broad impact of life-affirming housing programs in the United States,
2. identify points of excellence, and
3. identify areas for improvement and increased training resources.

We believe that broad participation with these tools will greatly enhance our self-understanding and our individual and collective ability to speak with confidence to outside stakeholders including other housing providers, grantmakers, policymakers, and others. Participation in the surveys will also help each home to ask new questions about their own work and many lead to fruitful self-examination.

How Will It Work?

The Coalition's Data Collection Working Group has created three tools for this project:

1. [NMHC Annual Survey](#). Participants will submit this form once per year. This survey collects organizational and service information that is unlikely to change and can be reliably collected annually. This survey will help to categorize participant responses across various categories, such as organizational size, budget, and location. Questions should be answered based on how things stood in your organization as of January 1, 2019. The survey will be emailed to each participant in January.
2. [NMHC Monthly Survey](#). Participants will submit a monthly survey to capture service information from the previous month. This survey's questions are more granular, and the information would not be as reliable if collected less frequently. **This is the most important information in the project**, and will provide the most fruitful insight into the collective work of life-affirming maternity homes. Collecting the data monthly will make the data more reliable while providing insight into seasonal shifts in service.

3. [NMHC 2018 Survey](#). In order to provide some historical reference points, at the launch of the Initiative we will collect 2018 service information in a single annual survey for 2018. This survey will be sent out in January 2019.

The Working Group estimates that each form will take 10-20 minutes to fill out. The monthly surveys should become easier to complete as participants get more used to the questions.

How to Sign Up

Signing up is easy! Start by filling out the Annual Survey. After that, look for a reminder email to fill out the Monthly and 2018 Surveys. You may also contact the Coalition at housing@heartbeatinternational.org and ask to be included in the Initiative.

User Instructions

Please click the links below to access each tool, or go to <https://natlhousingcoalition.org/>. Reminders will also be sent to each participant by email.

[NMHC Annual Survey](#)

[NMHC Monthly Survey](#)

[NMHC 2018 Survey](#)

The survey includes instructions for each question. While we tried to make the questions as clear and specific as possible, some may need further clarification. If you are unsure how to respond, please contact us at housing@heartbeatinternational.org, and we will do our best to respond with instructions within three business days.

Schedule

Dec 2018 / Jan 15, 2019 -- Sign up using the [NMHC Annual Survey](#). Answer as of January 1, 2019.

After signing up -- [NMHC 2018 Survey](#).

By Feb 10, 2019 -- Complete [NMHC Monthly Survey](#) for Jan 2019.

By March 10, 2019 -- Complete [NMHC Monthly Survey](#) for Feb 2019.

----Monthly Data Requests continue through 2019----

By Jan 10, 2020 -- Complete [NMHC Annual Survey](#) for 2019 and [NMHC Monthly Data Collection Tool](#) for Dec 2019.

Data Storage and Access

Participants in the survey will receive full copies of the survey data for the period of their participation. Detailed summaries will be shared directly with affiliated members of the National Maternity Housing Coalition. High-level summaries of the survey data will be publicly shared by the Coalition in marketing and white paper formats. Organizational-identifying information will be anonymized before the data is shared with any audience.

No client-specific data will be collected or distributed. **Programs are hereby instructed not to include any client-specific data (names, SSNs, or other identifying information) in their responses.**

The National Maternity Housing Coalition reserves the right to revise the terms of participation.